Display advertising
size and format
reference.


- Business Card
3.3 "w x 2.0 "h



## - 1/6 page vertical

3.3 "w x 8.0"h

-1/3 page box
$6.8 " \mathrm{w}$ x 8.0 "h


- $3 / 4$ page
10.5 " w x 11.8 " h

- 1/16 page
3.3 " $w \times 3.0$ "h

-1/6 page horizontal
$6.8 " \mathrm{w} \times 4.0$ " h

- 1/3 page horizontal
10.5 "w x 5.3"h

- Full page
$10.5 " \mathrm{w} \times 15.75$ " h

- 1/12 page
$3.3 " \mathrm{w} \times 4.5$ "h

- 1/4 page column
$3.3^{\prime \prime} \mathrm{w} \times 12.5$ " h

- 1/2 page vertical
6.8 "w x 11.8"h

-Premium Back Page 10.5 " w x 13.0 " h

-1/8 page vertical
$3.3^{\prime \prime} \mathrm{w} \times 6.0$ "h

- 1/4 page box
6.8 "w x 6.0 "h

- 1/2 page horizontal


## $10.5^{\prime \prime} \mathrm{w}$ x 8.0 "h

- 2/3 page vertical
$6.8 " \mathrm{w}$ x 15.75 "h
- 2/3 page horizontal

Standard ad design and layout services for advertising published in Tidbits of Coachella Valley are provided at no charge. Special creative and design services are provided at the rate of $\$ 75.00$ per hour on a time-available basis. Advertisers requesting the release of advertising materials produced by AdVenture Media, Inc. and previously published in Tidbits of Coachella Valley will be charged for original design services and production time at the rate of $\$ 75.00$ per hour in quarter hour increments. Consult your Tidbits representative for complete information.


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