

# **FACT:** ***Tidbits® circulation covers the Valley market!***



Your ad reaches more than **70,000** readers each week – now at over **600** key distribution locations – valley wide.

**Here's how we connect with your customers:**



**High Customer Traffic Areas:** Coachella Valley readers find *Tidbits* in attractive floor stands and counter displays at more than **600** high-traffic locations, including:

- **Fine Restaurants • Fast Food Chains • Coffee Shops**
- **Donut Shops • Grocery Stores • Car Washes • Hotels & Motels**
- **Wal-Mart Stores • Salons • Retailers • Medical & Dental Centers**
- **Senior Centers • Automotive Centers**
- **Walgreens • RV Resorts**
- **Condo Communities & HOAs**

- and many other *high-traffic locations* where our dedicated readers reach for their copy of *Tidbits* each week.



**You will reach:**

**Over 70,000 Readers Weekly;**  
**More than 280,000+ Monthly**

with your marketing message in



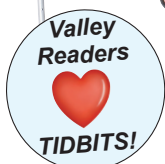
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